



Prairie Conservation and Endangered Species Conference

Working Landscapes

February 19 – 21st, 2019

Victoria Inn Hotel and Convention Centre

Winnipeg, Manitoba

Sponsorship Opportunities

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There are a number of ways to participate and offer your support as a valued contributor. We hope you will see the value in putting your message front and centre during this event.

Levels and Benefits	Platinum	Gold	Silver	Bronze	Friend
	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+
Opening greetings on behalf of your organization	✓	✗	✗	✗	✗
Opportunity to bring brief greetings at the Welcoming Reception	✓	✓	✗	✗	✗
Company logo on PCEC website with link to your website	✓	✓	✓	✗ Name only	✗ Name only
Company logo included in electronic and print communication materials	✓	✓	✓	✗ Name only	✗ Name only
Complimentary conference registrations, including banquet tickets	4	3	2	1	0
Verbal recognition as a sponsor	✓	✓	✓	✓	✓
Company logo displayed in on-site signage and AV displays	✓	✓	✓	✗ Name only	✗ Name only
Opportunity to insert a company promotional item or brochure in delegate registration package	✓	✓	✓	✓	✗
10' x 10' Exhibit booth space (table included)	✓	✓	✗	✗	✗
8' Table-top display space	✗	✗	✓	✓	✗

Targeted Event Sponsorship Opportunities

Levels and Benefits	Banquet Reception	Lunches	Health Breaks
	\$2,000	\$1,000	\$500
Opportunities available to sponsor	4	2	4
Company recognition included in electronic and print communication materials	✓	✓	✓
Complimentary conference registrations, including banquet ticket	1	0	0
Verbal recognition as a sponsor	✓	✓	✓
Company logo on event placement signage	✓	✓	✓

Platinum Sponsorship \$10,000+

Benefits:

- Officially open the conference by bringing greetings from your organization at opening
- Opportunity to bring brief greetings at the Welcoming Reception
- Company logo recognized as platinum sponsor on the Prairie Conservation and Endangered Species Conference website with link to company website
- Company logo recognized as platinum sponsor in electronic and print communication materials
- Up to 4 complimentary conference registrations, including banquet tickets
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Company logo displayed in on-site signage and AV displays
- Opportunity to insert a company promotional item or brochure in delegate registration package
- Complimentary corporate display space (10' x 10') or 8' table-top display space

Gold Sponsorship \$5,000+

Benefits:

- Opportunity to bring brief greetings at the Welcoming Reception
- Company logo recognized as gold sponsor on the Prairie Conservation and Endangered Species Conference website with link to company website
- Company logo recognized as gold sponsor in electronic and print communication materials
- Up to 3 complimentary conference registrations, including banquet tickets
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Company logo displayed in on-site signage and AV displays
- Opportunity to insert a company promotional item or brochure in delegate registration package
- Complimentary corporate display space (10' x 10') or 8' table-top display space

Silver Sponsorship \$2,500+

Benefits:

- Company logo recognized as silver sponsor on the Prairie Conservation and Endangered Species Conference website with link to company website
- Company logo recognized as silver sponsor in electronic and print communication materials
- Up to 2 complimentary conference registrations, including banquet tickets
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Company logo displayed in on-site signage and AV displays
- Opportunity to insert a company promotional item or brochure in delegate registration package
- Complimentary 8' table-top display space

Bronze Sponsorship \$1,000+

Benefits:

- Company name recognized as bronze sponsor on the Prairie Conservation and Endangered Species Conference website with link to company website
- Company name recognized as bronze sponsor in electronic and print communication materials
- One complimentary conference registration, including banquet ticket
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Company name displayed in on-site signage and AV displays
- Opportunity to insert a company promotional item or brochure in delegate registration package
- Complimentary 8' table-top display

Friend Sponsorship \$500+

Benefits:

- Company name recognized as friend sponsor on the Prairie Conservation and Endangered Species Conference website with link to company website
- Company name recognized as friend sponsor in electronic and print communication materials
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Company name displayed in on-site signage and AV displays

Targeted Event Sponsorship

Banquet – 4 sponsors at \$2,000 each

- Company recognition as banquet sponsor on electronic and print communication materials
- One complimentary registration, including banquet ticket
- Verbal recognition at plenary session(s) prior to banquet and at beginning of banquet
- Company logo placement on event placement signage

Lunches – 2 sponsors at \$1,000 each

- Company recognition as lunch sponsor on electronic and print communication materials
- Verbal recognition at plenary session(s) prior to and at start of lunch
- Company logo on event placement signage

Health Breaks – 4 sponsors at \$500 each

- Company recognition as refreshment break Sponsor on all marketing material and media opportunities including press releases and participant packages
- Verbal recognition as a sponsor
- Special logo placement on refreshment tables