



Prairie Conservation and Endangered Species Conference

Prairie - It's a Happening Place!

February 16 – 18th, 2016

Saskatoon Inn

Saskatoon, Saskatchewan

Sponsorship Opportunities



For more information on sponsorship or registration, please contact:

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Join fellow prairie and species at risk enthusiasts, professionals, practitioners, students and other stakeholders from all over North America who will attend ***Prairie - It's a Happening Place!*** This high quality and affordable professional development event will attract more than 300 native prairie advocates, users and managers from all walks of life to share ideas and experiences. This engaging forum will provide insight into the opportunities and challenges that lie ahead for land use, prairie conservation and endangered species across the Northern Great Plains.

Conference Events

February 16-18, 2016

Registration Reception – join us Tuesday evening for an opportunity to visit, network and enjoy a reception to kick off the event.

Keynote Speakers – several expert keynote speakers will address the most challenging topics focused on prairie and species at risk conservation.

Plenary & Breakout Sessions – a variety of topics and themes will be explored through plenary speakers as well as concurrent sessions, providing attendees with diverse options to learn.

Panel Interviews – practitioners and specialists will share their opinions on the past, present and future of prairie and species at risk conservation across Canada.

Poster Session & Tradeshow – participants can share their research and work through an interactive poster session display as well as engage with organizations dedicated to conserving and restoring native prairie and converse with potential future employers.

Banquet and Awards Reception

Wednesday, February 17th, 2016

5:30pm – 9:00pm

The Prairie Conservation Award will be granted to a deserving recipient from each of the three Prairie Provinces in recognition of significant long-term contributions to native habitat or species at risk conservation.

Registration

Registration for ***PCESC 2016: Prairie - It's a Happening Place!*** is expected to open in the fall of 2015. Please visit our website at www.pcesc.ca, follow us on Twitter at @PCESC16 and view our Facebook page at facebook.com/PCESC16 to stay up to date with registration information as it becomes available! Official tag for the event is **#PCESC2016**



Saskatchewan
Prairie Conservation
Action Plan



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Event Background and History

The first Prairie Conservation and Endangered Species Conference (PCESC) was held in 1986 in Edmonton, Alberta. Following the success of this conference, it was decided to host the conference every three years alternating amongst each of the three Prairie Provinces, leading up to the 2016 event, planned for Saskatoon. Past locations and themes include:

2013 – Red Deer: Engaging People in Conservation

2010 – Winnipeg: Patterns of Change: Learning From Our Past to Manage our Present and Conserve our Future

2007 – Regina: Homes on the Range – Conservation in Working Prairie Landscapes

2004 – Calgary: Keeping the Wild in the West

2001 – Winnipeg: Sharing Common Ground

1998 – Saskatoon: Connection between Prairie Ecosystem Conservation and Economic Social and Ethical Forces of Society

1995 – Lethbridge: Ecosystem Management for Conservation

1992 – Brandon: Partnerships between Agriculture and Wildlife

1989 – Regina: Implementing the Prairie Conservation Action Plan

1986 – Edmonton: Endangered Species

2016 – Saskatoon: Prairie - It's a Happening Place!

What's happening on our prairie? What can we celebrate and what can we learn from? What is threatening its future and that of its native species? What are we doing right and which things do we need to change? Within this theme we will explore many aspects of the following subthemes:

UNDERSTANDING STATUS AND ISSUES involving today's prairie and endangered species

PROTECTING OR CONSERVING prairie and wildlife species

RESTORING prairie and species populations that have been lost or damaged

MOVING PEOPLE to appreciate prairies and endangered species and to live and work among them responsibly.

This event is hosted by the Saskatchewan Prairie Conservation Action Plan with help from a very hard-working organizing committee comprised of individuals from a variety of organizations across the prairies (visit www.pcesc.ca for a complete list of organizers).



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Platinum Sponsorship \$10,000+

Benefits:

- Officially open the conference by bringing greetings from your organization at opening
- Logo and name recognition as platinum sponsor on all marketing material and media opportunities including press releases, the PCAP newsletter and participant packages
- Logo recognition as platinum sponsor on the Prairie Conservation and Endangered Species Conference website
- Logo recognition on the AV displays shown during breaks and lunches
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Complimentary corporate display space in the form of a booth
- Up to 4 complimentary registrations (including banquet tickets)

Gold Sponsorship \$5,000+

Benefits:

- Logo recognition as gold sponsor on all marketing material and media opportunities including press releases, the PCAP newsletter and participant packages
- Logo recognition as gold sponsor on the Prairie Conservation and Endangered Species Conference website
- Logo recognition on the AV displays shown during breaks and lunches
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Complimentary corporate display space in the form of a booth
- Up to 3 complimentary registrations (including banquet tickets)



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Silver Sponsorship \$2,500+

Benefits:

- Name recognition as silver sponsor on all marketing material and media opportunities including press releases, the PCAP newsletter and participant packages
- Name recognition as silver sponsor on the Prairie Conservation and Endangered Species Conference website
- Logo recognition on the AV displays shown during breaks and lunches
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Complimentary banner space in the display area
- Up to 2 complimentary registrations (including banquet tickets)

Bronze Sponsorship \$1,000+

Benefits:

- Name recognition as bronze sponsor on all marketing material and media opportunities including press releases, the PCAP newsletter and participant packages
- Name recognition as bronze sponsor on the Prairie Conservation and Endangered Species Conference website
- Logo recognition on the AV displays shown during breaks and lunches
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size
- Complimentary banner space in the display area
- Up to 1 complimentary registration (including banquet ticket)



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Friend Sponsorship \$500+

Benefits:

- Name recognition as friend sponsor on all marketing material and media opportunities including press releases, the PCAP newsletter and participant packages
- Name recognition as friend sponsor on the Prairie Conservation and Endangered Species Conference website
- Logo recognition on the AV displays shown during breaks and lunches
- Verbal recognition at least once per day at the conference. Note: Recognition will be in order of donation size

Targeted Event Sponsorship

Banquet Reception – 4 sponsors at \$2,000 each

- Verbal recognition at plenary session(s) prior to banquet and at beginning of banquet
- Special logo placement at banquet
- Name recognition as Banquet Reception Sponsor on all marketing material and media opportunities including press releases, the PCAP newsletter and participant packages
- Up to 1 complimentary registration (including banquet ticket)

Lunches – 3 sponsors at \$800 each

- Verbal recognition at plenary session(s) prior to and at start of lunch
- Special logo placement at lunch
- Name recognition as Lunch Sponsor on all marketing material and media opportunities including press releases, the PCAP newsletter and participant packages

Refreshment Breaks – 4 sponsors at \$400 each

- Special logo placement on refreshment tables
- Name recognition as Refreshment Break Sponsor on all marketing material and media opportunities including press releases, the PCAP newsletter and participant packages